

# Today's the day: Live marketing chat for writers—1PM EDT

By Holly Lisle

If you haven't registered and want to participate (I'll take some live questions after the presentation part), sign up here:

**<http://app.webinarjam.net/register/4436/e963ecd928>**

If you already have registered, and didn't receive your reminder, I'm sending out reminders to my HowToThinkSideways.com members (if you're not on it, you can still sign up here) as the next thing on my list this morning. The reminder will have the link that will take you directly into the chat, to solve the problem some folks have been having with getting in.

The topics today:

However, we will be discussing:

PUBLISHING 2

- Writing versus Marketing
- Indie Publishing vs. Commercial Publishing
- Insider Look at Commercial Publishing
  - When to Go to War to Save Your Book
- Contests and Competitions

And I have a neat handout. ☐

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