

# The special SELF-PUB modules for How To Think Sideways Self-Pub

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How not to be THIS  
self-publisher.

I took a break from putting together a cool HTTS Hotseat today with a writer who needed to know how to create a villain for her story.

Got out a notebook, wrote out the existing modules in **How To Think Sideways**, and figured out how to streamline the HTTS Self-Pub course.

## **URGENT!**

All current Think Sideways Classic students, as well as all Think Sideways grads, will get ALL the new modules, and will keep all of the old ones.

**If you are in Think Sideways Classic  
or have graduated from the class,  
*DON'T BUY HTTS Self-Pub!***

**HTTS Classic students and grads  
get ALL the old modules  
and ALL the new ones.**

The modules I'm removing from of HTTS Self-Pub are:

- How To Discover (Or Create) Your Project's Market
- How To Design Compelling Queries, Proposals, And Sample Chapters
- How To Work With Editors, Agents, Marketing Departments, And Artists, And NOT Wreck Your Project
- How To Deliver What You Promised And What They Want On Deadline

I'll be replacing them with:

- The Special Skills of Self-Pub Market Creation
- Identify and Connect With Your Target Reader
- What To Do When You're Writer, Publisher, Art Department, and Marketing **And How To Schedule Your Time**
- How to Deliver What Your Readers Want

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