Removed almost 10,000 folks from my Writing Tips newsletter

written by Holly May 21, 2013 By Holly Lisle

It was not the easiest thing I've ever done. There's something comforting about thinking you're talking to 21,000+ people at a time.

But at the point where folks haven't opened a single email you've sent in six months, you're NOT talking to them.

So if you look at the green Writing Tips sign-up form in the sidebar, you'll see that instead of 21,779 people on the list, I now have 12,217. (Well, I just looked at at the moment it shows 13,000 and change...but the database shows the lower number, so I'm guessing it will take a little time for the form to catch up to my massive deletion).

I'll go through my other newsletters soon, and I'll do the same clean-out process. But I wanted to note that if you're on the Writing Tips newsletter, you can double-check to make sure you're STILL on it by opening any email from me and clicking the "Change Subscriber Options" link at the bottom.

If you're there and subscribed, good. If you're there and Unsubscribed, you can click the Subscribed button to start getting emails again.

If you get an error page, you didn't show up as having read anything for more than six months. You can sign-up again here if you'd like:

https://hollylisle.com/writer-updates-newsletter/

I'm getting back to adding new tips and answers to letters from readers to the list.

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