Possible “Writing Business” course, and World Clinic progress #wabwm

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The new course concept

I mentioned this yesterday on the Write A Book With Me forum, in response to a writer’s question about publishing.

I **had** done some initial brainstorming on setting up a short-story to self-pub workshop. In my initial concept, it would have been 11 weeks from basic 10,000 word story start to fully functional writing business. (Scrivener formatting, Ebook self-pub, Kindle, Nook, PDF, CreateSpace, and WordPress estore setup, INCLUDING product setup, covered)
Story planning. Live brainstorming session.

Here was my initial thumbnail sketch:

- Story start. 3500-word assignment, and how to get it written.
- Story middle. 3500-word assignment, and how to get it written. My crit on your story start.
- Story ending. 3500-word assignment, and how to get it written. My crit on your story middle.
- My crit on your story ending and overall. How to revise.
- Story revision, titles, final crits.
- Formatting your print book. Live practice.
- Formatting your ebook versions. Live practice.
- Creating your cover art. Live practice.
- Setting up your products in CreateSpace, Amazon, B&N,

and your own shop.
- Reviewing, self-promo, ongoing process of building your writing business.

HOWEVER, one of the comments related to my thumbnail description made me realize that's unnecessarily complicating what I think would be a straightforward course: **How To Set Up Your Writing Business**

Which would be THIS part, which I could do (and the student could keep up with, in six [gruelling] lessons:

- Formatting your print book. Live practice.
- Formatting your ebook versions. Live practice.
- Creating your cover art. Live practice.
- Installing and setting up your own WordPress-based bookstore
- Setting up your products in CreateSpace, Amazon, B&N, and your own shop.
- Reviewing, self-promo, ongoing process of building your writing business.

Again, I'd have to do the first run-through live, which would mean a TINY class size and a pretty high price tag for the first few students, with whom I'd be doing live-online instruction. The students would finish with a book or short story live on their own sites and the big sites (as well as any others they decided to pursue independently), and the process for putting the rest of their work into print.

But I'd be able to record the class and set it up as a *lessons / worksheets / demo videos / forum discussion* class that as many people as wanted to could take.

The sole prerequisite for this would be that the student had a finished, revised manuscript on hand.

My question is this: Is this something enough people want to do that it would be worth my time to pursue? Do you have any

questions about building your own writing business (EXCLUDING TAX STUFF) that I haven’t included?

Yesterday’s progress

1746 words on World Clinic.

Since I’ve only had three hours sleep, and have a migraine, I’m not anticipating anything like that today.

IMPORTANT NOTE ON SPAMMING:

If you post affiliate links uninvited to someone else’s site, YOU ARE SPAMMING. I have deleted the post in this topic where this was done, and will delete any future posts containing affiliate links.

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