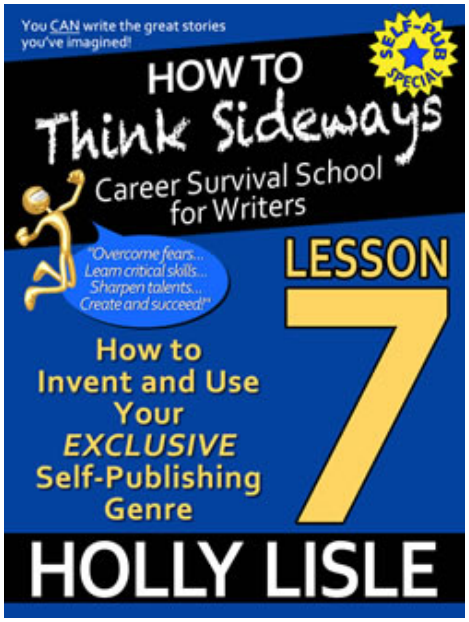
Now writing: How To Invent and Use Your EXCLUSIVE Self-Publishing Genre

written by Holly
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By Holly Lisle



Lesson 7 (and a peek at the HTTS Kindle Cover Art)

I'm now writing the first of the special Self-Publishing lessons for HTTS. It'll be Lesson 7 in the public course (Kindle-Nook-iTunes if possible-print). And Lesson 6B in the Legacy course, because I'm a complete wuss and I don't want to have to totally rebuild the entire course across 12 variations every time I add one of these four new lessons.

This lesson is about how to keep yourself **out** of the genre box of only writing one character, one series, and one kind of story for your entire career (unless, hey, that's what you want to do, in which case, have fun with that). How, instead,

to write every book you're passionate about, love madly, dream and breathe and hunger for, no matter what each of those books is about, where it fits in any marketer's Big List Of Crappy, Confining Genres—and how to still bring most of your readers along with you.

You can't bring them all. But even if you write one character, one series, and one kind of story, you aren't going to keep every reader you get.

So if you're hungry to write everything you can imagine, I'm writing the walkthrough now on how you can keep your core readers as you leap from genre to genre, story to story, and universe to universe.

And you don't have to change your name every time you change your genre.

I'm excited about this lesson. I paid big-time to learn it, but the price was worth it. I hope to have it done and available in Legacy HTTS by the end of this week.

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