

# My bonuses: Last day for Jeff Walker's Product Launch Formula

By Holly Lisle

If you buy Jeff Walker's course through my affiliate link below, you will get the massive course and bonuses he's offering, plus you will also get the following for free, FROM ME:

## **BONUS ONE: The UGLY WORKSHOP**

My adaptation of the PLF course to work specifically for writers, put together from my working notes as I write both fiction and nonfiction and launch the work. But this is not WATCH and learn. This Is DO-AND-LEARN.

### **UGLY WORKSHOP includes:**

- Raw First Draft Mostly-Finished **CREATE A WORLD CLINIC**
- My launch materials for the following upcoming launches: World Clinic, How To Write A Series Expansion: Modules 1-6, The Longview Series Stories 1-6, HTTS Walkthrough Completion. You'll get these as JPEG and PDF downloads
- My launch data: PDF downloads
- My explanation (probably in really ugly video) of what I'm doing with each step of each launch and why
- Live brainstorming-me, the other PLF owners on the board, and you-on getting YOUR launches and FICTION put together

<http://productlaunchformula.com/instant.php?18601>

## **BONUS TWO: The DO IT-USE IT CHALLENGE**

If you put together an awesome product and a great launch, I

will JV with you and mail MY list, promo your book on MY blog, and notify MY Twitter folks on your launch day.

<http://productlaunchformula.com/instant.php?18601>

### **BONUS THREE: DO IT-USE IT VETERANS' LIST**

Permanent, private, invitation-only email discussion list for members who, by the end of the 12-month workshop, have:

- Published 3 projects (or more) that you create in this workshop. My bonus includes the step-by-step technique that will let you do this.
- Built a 250 person double-opt-in mailing list (or better)
- Maintained a 25% or better average open rate (this proves you're meeting your readers' needs by sending quality information)
- Completeh three launches

At the end of 12 months, I'll delete the UGLY WORKSHOP board, and the list will go live with ONLY the people who have used the course and done launches with it, so you'll be working with other course veterans.

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### **BONUS FOUR: UGLY-WORKSHOP-ONLY Live Teleconference with Jeff Walker and Me**

- You ask your most pressing questions about YOUR work. We'll answer them.
- And we're going to be focusing on promoting fiction and other creative arts.

This is the LAST DAY. At 11:59PM Pacific time TODAY, the course closes for at least another year.

IF you want the course and want my bonuses, **go now.**

<http://productlaunchformula.com/instant.php?18601>

**IMPORTANT: New PLF OWNERS, go to:**

<http://novelwritingschool.com/support/>

**the instant you join the course.**

I NEED:

NAME: (Matches what you used when buying PLF)

BOOT CAMP USERNAME: (So I can put you into class)

EMAIL: (So I can let you know that you've got your bonus.)

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