I want to promote my students' writing #htts

written by Holly
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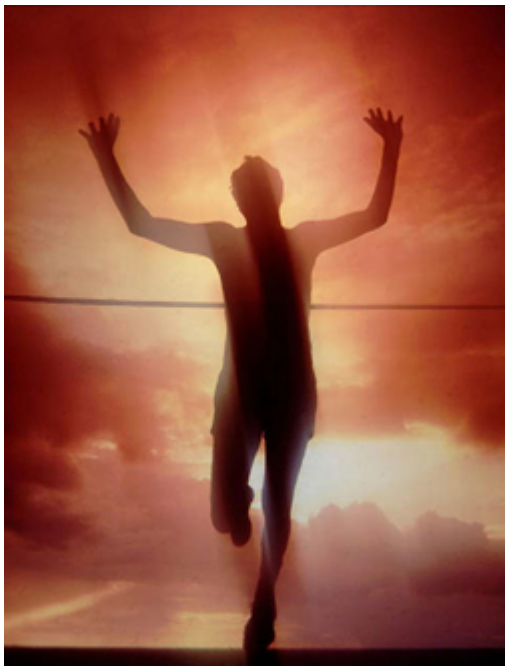
By Holly Lisle



I would like to include the names and cover art of any students of mine who have published *(and who found the course helpful or essential to your publication)* **on the course page** on my sites and sales pages. For those of you who have published multiply, I'd like to include up to three of your favorites, plus "…and [X] more titles…"

If you'd like to see an example of what I'm talking about, go to the How To Think Sideways enrollment page. SCROLL about a third of the way down, and you'll start seeing student book covers and comments.

I don't care about genre, I don't care about commercial or self pub. Story length doesn't matter. If you're selling shorts, I'll happily include magazine cover art along with the title of your story. I KNOW my students have published in every imaginable genre (and in a couple other mediums, too). That is, in fact, the POINT.

What I care about is that you wanted to write stories for people to read, *and you DID.*

And you can do some self-promoting here. Simply reply with:

- your name (or pen name),
- a link to your books (with copyable cover art),
- and the titles you'd like for me to include.
- Fill in the reply form with your **How To Think Sideways** student e-mail address. Don't worry: It won't show up here. But with it, I'll be able to validate your account.
- If you use a name or pen name very different from your student account, contact me via Support and let me know your details.

If you also tell me in a single, short sentence the most important thing about the course that helped you succeed, I'll include your quote with your name and cover art.

ADDED LATER: Answers to email questions (specifics removed)

"Would you want to use my erotica/romantic books?"

Of course. I'll need covers with some clothes on (or I'll do something cute to keep the title showing, and a little package graphic to cover anything…well, *graphic*)—but a LOT of my students write erotica/romantica. Post your links, let me have your necessary details.

"I took the course, but I write nonfiction."

No problem. Writing fundamentals and the creative process work across all forms of writing. I'll happily add you and your nonfiction covers and credits to the page, and you can post your links here.

"After I took HTTS, I started working as a columnist with a paper."

I'll be happy to promote you. Ask if you can use your paper's logo. I'll add that, plus your column name and your name—and

of course, provide a link to your column here.

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