# Building a website that creates and promotes your writing in ONE step

written by Holly
March 23, 2015
By Holly Lisle

No big secret that Dan and I are building new software for my sites.

He's developing classroom software for me for the **Holly Lisle Online Writing School**, and connectivity software for me for **Readers Meet Writers.**

BUT, using the same framework he's developed, he's also building replacement writing site software for me for **HollyLisle.com** with a single software with which I'll do:

- Writing project brainstorming (with prompts and reminders)
- Planning and deadline setting and tracking
- Outlining
- Character development
- Conflict development
- Setting development

- Twist development
- Daily writing progress diary

And where I'll have:

- Snippets Saver
- Comments from readers
- Surveys
- Book Pre-Launch and Launch Pages
- And here's the thing that makes me so excited about using it…

  Every single thing above will be addable to the blog if I check "add to blog," or will remain private if I want to keep it hidden—but it will still show up in my How This Project Was Written pages.

  I'll also be able to check boxes for Send To Twitter, Send to Newsletter, and Mark as Possible Book Launch Content.

  Private stuff will stay private, or I can take it public once the book is done.

- Every book will get its own Project, projects can be linked by Series, everything will stay in order.

# And I will only do the work once

…build my story, do my blog, promote my work, track my progress, and have all my development where I can find it, and where readers in the future will have a complete "How This Book Was Written" story if they choose to read it. It'll be up to me to keep that story interesting.

Cliffhangers, hints, snippets, teasers, the occasional report of a character's shocking death… Well, you know me. My characters don't always get out of the trouble into which they

get themselves.

If it can be done, I'll have a desktop app for this that I can write in so that my work is backed up on my computer, and I'll be able to do everything, including answering comments, from my desk…(But this is something Dan and I still have to work out.)

## I was just having him build this for me, because it's the way *I* want to work.

# But he asked me, "Do you think this is something other writers would like?

I said, "Probably my students, because I teach the method I use—this would work for them. I don't know about anybody else."

So I'm asking you two questions, because I don't want to send him off on a wild goose chase.

Does this sound like something you'd be interested in?

If it is, what about it do you think is most interesting, and what do you think you wouldn't use?

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