

# Amazon/ WalMart

By Holly Lisle

Fascinating discussion here about the difference between Amazon numbers and WalMart numbers.

Link via Alison Kent

As someone who, for the first time in my career, has (with my debut into suspense) landed a couple of titles on WalMart shelves, I'm more than a bit interested in what effect this will really have on my sales. Won't see even first inklings until around this December, but if I can get any meaningful numbers, I'll share.

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